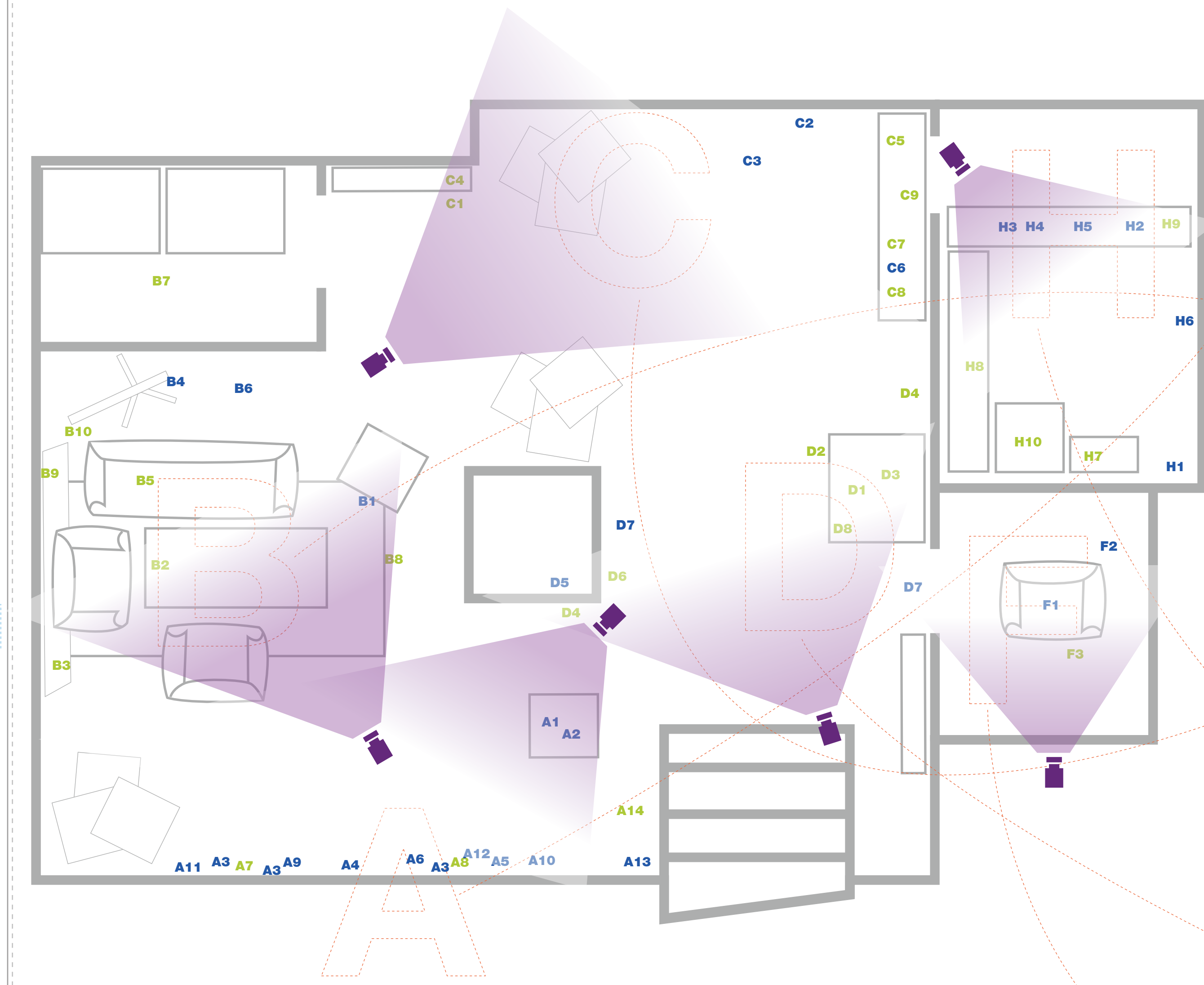


HOT SPOTS



- A1 Alice's Cage**
salesguy video interaction with Alice.
 - A2 Alice Cam**
live video snippet of Alice 'doing her thing'
 - A3 Brand Promises**
individual logos of brand promises w/ handwriting
 - A4 AlltelCircle.com capture**
screengrab of site with commentary
 - A5 Ryan Newman Collateral**
Links to AlltelRacing.com
 - A6 Celltop Spy Photo**
cellphone photo from a sales meeting
 - A7 Chad Hair Diagrams**
drawings of Chad hair profiles and what they mean
 - A8 Misc. Spy Chad Photos**
secret images of Chad on street, etc (taken from TV stills, and made b/w)
 - A9 Latest Promotion**
Zfor1 or Great Deals. Image w/interactive
 - A10 'Youth' Poster**
poster of Youth initiative (255 or coolphones)
 - A11 Event Promotions**
as needed, adapts according to promotions: launch includes back-to-school, football
 - A12 Old Plots**
screengrabs from foiled commercials (fluffy, Chad's work schedule, etc)
 - A13 Secret Door/ Unused Room**
Salesguy video - future room for ARG
 - A14 Stack of Boxes**
fun video
- (character idles)
on mouse idle, characters will interact
- B1 TV/ VCR/ Tapes**
Old Commercials, Chad & Me, Outtakes (unlockable), Karate Tape (unlockable)
 - B2 Roleplaying Game**
Dice and DungeonMaster screen, play short sequence.
 - B3 WhiteBoard/FoamCore Sheet**
users can leave doodles, names, etc email for recontact
 - B4 Telescope**
pushes in to random locations: Alltel store, neighbor's house, Van, Middle Earth
 - B5 Sales' Guy Couch One-Liner**
random salesguy sitting on couch, each click gives a different one-liner
 - B6 Server**
video archive of Alliance meetings, email program for t-mobile (unlockable), web browser (chad's myspace), faux head-to-head
 - B7 Washer/Dryer**
skit of salesguys doing laundry
 - B8 Disco Ball**
dancing lessons
 - B9 Basement Window**
Sprint Guy peeking in
 - B10 Floppy Disk Poster**
user can download screensaver/icons
- (character idles)
on mouse idle, characters will interact
- C1 Karate Trophy**
Skit that talks about nunchuk moves. Viewing this unlocks VCR
 - C2 BoomBox**
Videos of Salesguys talking about xm radio, other fun stuff
 - C3 Magazine Stack (fake Wired)**
fake fun ads, 'articles' talking about JD Power, Alltel, other PR
 - C4 Interactive Dartboard**
play a mini-game of darts. Keeps track of score, unlocks some outtakes if high enough
 - C5 'How to Hypnotize Customers' Book**
reveals video skit
 - C6 'History of Alltel' Book**
photos and descriptions of Alltel as it evolves. Unlocks more outtakes if users complete book.
 - C7 Highschool Yearbook**
old yearbook that shows pictures of salesguys and Chad together
 - C8 Secret Passage Book**
book serves only to unlock the bookcase, and entry to phone lab
 - C9 Door to Phone Lab**
blocked by book case at first
- D1 Fridge Magnets/ Notes**
Skit that talks about Mom, evil to-do list interactive word-poetry (would save state) 1of4 unlockable codes for Confessional
 - D2 Fridge Door**
opens Fridge
 - D3 Fridge Contents**
opens Fridge, plays video
 - D4 Sexy Girlie Posters**
on click, fantasy video plays, salesguy will come out and chide viewer, also hides a wall-safe
 - D5 Wall Safe (3d)**
locked and hidden. folio contains past plans
 - D6 Propane Tank (3d)**
clicking tank releases valve, knocks tank over and reveals code for safe
 - D7 Confessional Door**
locked door with key code. There are multiple unlockable keycodes that play different salesguy videos. (some from tv)
 - D8 Wizard Figure on Fridge**
takes you to 'G' - van screen.
- (salesguy poster idles)
on mouse idle, salesguys will interact
- F1 Salesguys Confessions**
random video confessions by different salesgeeks. (Alice Easter Egg)
 - F2 at&t Journal**
interactive journal/diary talking about day-to-day stuff, Alltel plans, etc
 - F3 Server Email Password Slip**
slip of paper that contains the server email password
- H1 Phone Wall (3d)**
wall of Alltel's best phones, dynamically added, each phone has a baseball card flyout for more info. link to ShopAlltel.com
 - H2 Celltop Phone**
video skit highlighting Celltop.
 - H3 Laptop**
interactive desktop featuring Jump Music application screens, email (locked).
 - H4 Phone Attached to Laptop**
salesguy discusses Jump Music.
 - H5 Chopping Block**
salesguys talking about Celltop
 - H6 Blackboard**
Notations on Phone apps, Chad doodles.
 - H7 Mannequin with Hat**
Easter Egg of T-Mobile Dancing
 - H8 Magnifying Glass**
T-Mobile Staring
 - H9 Tesla Ball**
close-up of ball
 - H10 TV Monitor**
Snow on TV
- G1 Van Screen**
Interactive (random skits) involving salesguys and van

FLOOR MAP (not to scale)

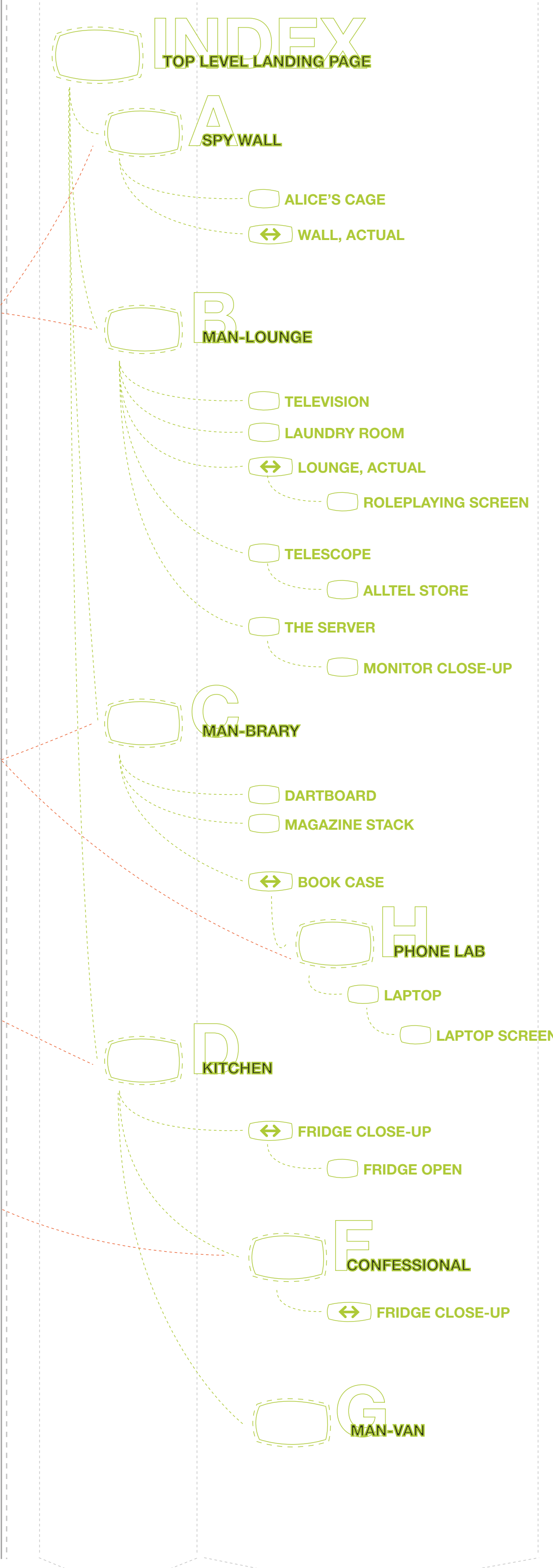


MISC. PROP REQUESTS

- 'MotherBoy' Trophy
 - AD&D Screen, dice
 - Foam Nunchucks
 - Grey PC Box, Monitor, mouse, keyboard
 - Jumper Cables
 - Constructed Phone Book Case
 - Benjamin Stove Painting
 - Clothes (tighty-whities)
 - Karate Trophy
 - Boombox
 - Magazines
 - Bookcase (need books to stock too)
 - Blackboard
 - Loveseat
 - Curtains
 - Boom Mic (old)
 - Listening device (from NASCAR commercial)
 - broken phone
 - Science Paraphanaella
 - Laptop
 - Jump Music Cable
 - Quick Strap (from Strobe)
 - Keys
 - Man-Van
- 'Electrocuted' Wig
 - Toolbox set
 - Bag of Gummy Bears
 - Bowl of Pudding (and other Fridge stuff)
 - Condensed Milk
 - 4 Pickle Jars
 - Muffins with stuff (blood, bird feathers, etc)
 - BatCave Labels
 - Story Props - to come

SITE NAVIGATION

(↔) (indicates a screen larger than viewport, to allow scrolling)



video transitions PSD transitions (blur crossfade)