

SOCIAL CONTENT SERIES CHEVY BLAZER



With a design that speaks for itself, the All-New Chevy Blazer needed to make a confident and unexpected entrance into the automotive world, while breaking through the clutter in the social space. Leaning into the edgy persona, we created a bold brand statement using fast-paced motion graphics and custom-created music compositions that resulted in some seriously exciting and thumb-stopping short-form content.

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